



TRANSPORTATION DESIGN CONTEST

## SCHOLARSHIP 2022 FOR INTERNATIONAL STUDENTS

### BRIEF

For the first time in its 91 years history, Pininfarina presented in July 2021 a virtual concept car called Teorema.

With the main mission to make the journey as pleasurable as the destination, Teorema is an electric, autonomous vehicle, entirely developed with virtual reality technologies only.

This futuristic vehicle is built on a modular electric chassis creating an original pentagonal five-seater environment with an innovative space-saving design.

From the outside, the absence of side doors gives it a great stylistic lightness.

With this project, Pininfarina wanted to delineate its vision of the future of mobility: high interaction between passengers, the vehicle and the external environment through open and shared spaces.

### What are we asking you to do?

You have been assigned to imagine a custom edition of Teorema called “**Pininfarina Teorema | enjoy the uniqueness.**”

Choose your favorite combination of colors and materials according to the project, interpreting the interiors and the exteriors of the vehicle, and trying to customize your concept car in every nuance, bespoke in every detail.

To enhance the value of the brand, always keep in mind Pininfarina’s three main design principles: purity, elegance, and innovation.

## OFFICIAL CONTEST RULES

### 1. FOREWORD

IAAD. promotes an international design contest in order to offer 3 scholarships for international students interested in attending the undergraduate programme held in Turin in Transportation design – English section.

The Scholarships are awarded for the first academic year in the amount of 100%, or 50% of the yearly attendance fee for the Bachelor’s.

Scholarships are assigned to the three first classified.

Scholarships are given out only during the admission for the first year of the Bachelor’s.

The Enrollment Fee remains compulsory.

### 2. PURPOSE OF THE CONTEST AND SCHOLARSHIPS NUMBER

The Contest has the purpose to assign 3 scholarships.

The jury (par. 9), will assess the applications and will choose the best projects according to its judgement. In absence of deserving projects it won’t assigned any scholarship. Each assigned scholarship will last three years: is mandatory that the student complete his academic year with a GPA not below 25/30; if this result is not going to be obtained, the student will lose the scholarship. If the student wants to be enrolled for the following academic year, he/she has to pay the whole yearly tuition fee.

### TORINO

*sede legale:*  
via pisa 5/d  
10152 torino, italy  
t. & f. +39 011 548 868

corso regio parco 15  
10152 torino, italy  
t. & f. +39 011 034 3200

### BOLOGNA

via jacopo barozzi 3/m  
40126 bologna, italy  
t. & f. +39 051 639 0656

[www.iaad.it](http://www.iaad.it)  
[info@iaad.it](mailto:info@iaad.it)

IAADA srl  
istituto d’arte e design applicati  
P.IVA 08029450015 - n° REA TO-940818

capitale sociale 10.400,00 int. versato  
Società soggetta all’attività di direzione  
e coordinamento di ADE HOLDING S.a.s.

### 3. SUBMISSIONS DEADLINE

The submission deadline is June 20, 2022. The official announcement of the scholarship winners will be made the week after the deadline indicated.

The Institute, however reserves one's right to extend the duration of the competition, providing to update promptly and officially the new deadline, through institutional channels of communication.

### 4. ADMISISON REQUIREMENTS

The competition is open to:

- Candidates aged from 18 to 26 year old
- Candidates who have accomplished or will gain the High School Diploma by September 2022.

**Only International students are eligible to apply for these scholarships.**

### 5. DELIVERY

To enter the Contest, applicants must submit the application by filling-in the form attached and sending it back with the project. The completed Application Form and the developed proposal must be submitted through wetransfer to the following e-mail: [orientamento@iaad.it](mailto:orientamento@iaad.it)

To be considered for the Contest, entries must be complete and received by June 20, 2022. Subsequent entries will not be considered.

### 6. WHAT TO PRESENT

All application requests must include the following illustrations of the vehicle:

- Thee-quarter front-view
- Thee-quarter rear-view
- Lateral view

### 7. ELIGIBILITY

Incomplete, altered or not correctly filled-in application forms, or those received after the deadline, therefore after the expiry date of the contest indicated in point 3, will not be considered. IAAD and the president of the jury may discard projects having against regulation content or containing offensive material.

### 8. GENERAL CONDITIONS OF PARTICIPATION

The participation form must be filled in all its parts and handed in within deadline indicated, representing therefore, the fundamental condition for participating to the contest itself. Through the project presentation the applicant declares under his/her responsibility of being the only owner of the works, that the contained information are not to be considered confidential and that the project is not covered by copyright, exploitation by third parties and does not violate any author rights, brand, patent distinctive sign or any other third parties rights deriving from the law, contracts, uses and customs. The participants will be excluded from the initiative in case the project results, at unobjectionable judgement of the Jury, counterfeit and/or plagiarism from another work.

The candidate, accepting the present regulation, renounces to promote judicial proceedings against IAAD and exonerates it from any responsibility under any profile, in case of:

- loss, delay, damage, incompleteness, illegibility, undelivered projects.
- malfunction of the form, electronic programmes, hardware and software, internet, computers;
- delay, incompleteness of transmission of computer data;
- any event, not imputable to IAAD, that can cause the interruption or the variation of the initiative;
- any loss or damage deriving from the participation to the initiative;
- any typing mistake or print error in documentation relative to the initiative.

Each participant agrees to consider IAAD exonerated from any direct or indirect responsibility and following events connected to the initiative that causes prejudice to the participant. Each participant agrees, according to the law, to use his/her name, his/her physiognomy, his/her voice with the purpose of advertising the initiative, renouncing to any kind of compensation or request or pretension of any type. Personal data of all the participants to the initiative will be used with the purpose of sending them afterwards, informative and/or promotional material regarding events, activities and initiatives organized by IAAD.

## **9. JURY AND SCHOLARSHIP ALLOCATION**

The Jury will examine and value the projects of the candidates at its own unobjectionable and irrevocable judgement. The projects and the forwarded material for the participation to the contest will not be returned to the participants. The project delivery implies the full and unconditional acceptance of the present regulation.

## **10. NOTIFICATION OF WINNERS AND COMMUNICATION**

The scholarship assignment will be communicated to the winners by email. The scholarship will be therefore effectively assigned only following the remittance by the winner, of formal acceptance of the scholarship within 7 days after the date of receiving IAAD communication. The winners will not be, anyhow, obliged to accept the scholarship awarded. Moreover, scholarship winners must pay the Enrolment fee within 7 days from the acceptance. Missing acceptance or missing payment of the enrolment fee within aforesaid terms, will determine by right the loss of the allotted scholarship. In the case abovementioned the Jury has the faculty of allocating the scholarship, where there are other worthy projects, to other participants.

Confirmation of a scholarship does not automatically guarantee admission to IAAD. Applicants are required to take an entrance examination. Please find out in time about admission requirements and application deadlines and interview dates, and bear in mind that these may take place several months before beginning of the academic year.

## **11. PERSONAL DATA TREATMENT**

The person concerned has the right of access, cancellation, rectification, portability and opposition, as defined by the EU Regulation 2016/679 and the Italian legislation.

These rights may be exercised by written request, without any formality, to the e-mail address [privacy@iaad.it](mailto:privacy@iaad.it) or to the headquarters of the Data Controller.

The Data Controller will verify the user's request without undue delay and, in any case, within the terms of the law.

## **12. CONTROVERSIES**

In case of any controversies regarding the present regulation and the contest, the decision will be entrusted to a single arbitrator, nominated by common agreement between the parties, or, in case of disagreement, by the President of the Turin Chamber of Commerce Industry and handicraft. The arbitration will take place in Turin. The arbitration will be mediated and the arbitrator will form its own determination according to equity and in respect of the cross-examine principles within the term of maximum 120 (hundred twenty) days. The parties agree to give immediate and punctual accomplishment to the arbitrator's decision that is recognized from now on as expression of their own contractual will. According to articles 1341 and 1342 Italian C.C, having examined and gained knowledge of the contents of the here mentioned terms, hereby declare of accepting the content of the following articles regulating the contest for the allocation of the scholarships for the academic year 2021/2021 promoted by IAAD:

1. Foreword, 2. Contest purpose and scholarships number, 3. Submission deadline, 4. Admission requirements, 5. Delivery, 6. What to present, 7. Eligibility, 8. General conditions of participation, 9. Jury and scholarship allocation, 10. Notification of winners and communication, 11. Personal data treatment, 12. Controversies.



## IAAD SCHOLARSHIPS CONTEST – ACADEMIC YEAR 2022/2023

### APPLICATION FORM

Please fill it in block capitals. Thank you.

Name: \_\_\_\_\_  
Surname: \_\_\_\_\_  
Date and place of Birth: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Nation: \_\_\_\_\_ Zip code: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Home telephone number: \_\_\_\_\_  
Mobile: \_\_\_\_\_  
High school attended: \_\_\_\_\_  
City: \_\_\_\_\_  
Nation: \_\_\_\_\_

### HOW DID YOU KNOW IAAD?

- Internet
  - Friends
  - Fairs
  - Radio
  - Newsweeks / Magazines
  - Other: \_\_\_\_\_
- 

I hereby declare that I have read the contest terms for the assignment of the Scholarships by IAAD. - Turin, for the Academic Year 2022/2023 and I accept it entirely.

Date \_\_\_\_\_ Signature \_\_\_\_\_

Following art. 13 of Law by Decree 196/03, I hereby authorize IAAD. - Turin to include my personal data in their list in order to receive possible informative, advertising and/or promotional material.

Date \_\_\_\_\_ Signature \_\_\_\_\_